

## ASCERTAIN CONSORTIUM ADVANCES PROJECT GOALS AT EHA CONGRESS IN MADRID

**Madrid, June 12-14, 2024** – The ASCERTAIN Consortium gathered in Madrid for a three-day event to further its project goals and engage with key stakeholders in the healthcare industry. The meeting took place alongside the European Hematology Association (EHA) Congress, which brought together over 18,000 participants from across the global healthcare value chain, enhancing visibility and networking opportunities for ASCERTAIN members.

During the first day, ASCERTAIN focused on exchanging knowledge and incorporating feedback from its Advisory Board, Ethics Advisor, and the coordinator of the Horizon Europe project, HI-PRIX. The group discussed pivotal developments in the pharmaceutical and medical device sectors, highlighting findings from scoping reviews related to pricing, cost-effectiveness, and reimbursement of innovative health technologies. Participants explored fair pricing models and structured expert elicitation in cost-effectiveness analysis to drive equitable access to new therapies.

The second day was dedicated to work package presentations and workshops, providing a forum to further plan and refine project activities. On the final day, the consortium participated in the EHA-Patient Joint Symposium, which included two panel discussions on unmet medical needs and fair pricing of new medicines in haematology. Project Coordinator Carin Uyl-de Groot, Frank Leebeek (EHA), Maximilian Salcher-Konrad (GOEG), and Maria Piggini (PNH Global Alliance) served as panelists during these discussions.

Carmen Sanges, member of the ASCERTAIN Advisory Board and part of the coordination team for the T2EVOLVE Horizon Europe Project, emphasized the importance of collaboration between various initiatives. "The T2EVOLVE consortium is focused on accelerating the development and accessibility of CAR-T therapy across Europe. I'd like to see a synergistic approach in HTA and reimbursement schemes, particularly in collaboration with T2EVOLVE and others. Now is the time for collaboration across Europe, as we aim to harmonize efforts," Sanges stated.

This meeting marks an important step in ASCERTAIN's efforts to address critical challenges in healthcare affordability, accessibility, and innovation through global partnerships and stakeholder collaboration.

About ASCERTAIN: [www.access2meds.eu](http://www.access2meds.eu)

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